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JOLIMARK HOLDINGS LIMITED

映美控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2028)

PROFIT WARNING

This announcement is made by Jolimark Holdings Limited (the “**Company**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

The board (“**Board**”) of directors (“**Directors**”) of the Company (and together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that based on the preliminary review of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2023, the Group is expected to record a loss of approximately between RMB25 million and RMB35 million for the six months ended 30 June 2023, as compared with a loss of approximately RMB9.573 million in the same period last year. The increase in loss was primarily attributable to the decrease in the demand for invoice printing and the unexpected slow pace of economic recovery of the prevailing market as well as provision of impairment for printer-related assets.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available to the Board and such information has not been audited or reviewed by the auditors of the Company. The actual financial results of the Group for the six months ended 30 June 2023 may be different from what is disclosed in this announcement. The interim results of the Group for the six months ended 30 June 2023 is expected to be released before end August 2023. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board of
Jolimark Holdings Limited
Au Kwok Lun
Director

Hong Kong, 11 August 2023

As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin and Mr. Au Kwok Lun, the non-executive director of the Company is Mr. Ou Guo Liang, and the independent non-executive directors of the Company are Ms. Kan Lai Kuen, Alice, Dr. Zhong Xiaolin and Mr. Yeung Kwok Keung.